



Newsletter: July 2011

At TheFACTORY we take pride in servicing our clients in the best possible way. Always with efficient and functional solutions that improve the overall performance of companies and organisations. Please find interest in our latest newsletter and contact us if like to profit from one or all off our services and solutions. TheFACTORY making IT simple work.

Company News

Ankher Graphic Shop and TheFACTORY Business Solutions join forces...

Ankher Graphic Shop and TheFACTORY Business Solutions have joined forces to combine their knowledge and experience in design, marketing, communication & technology. Establishing a logical and sensible synergy that offers our clients a cost effective one-stop-shop for their below-the-line and online projects.

Together we provide the following services, quick and efficient:

- Strategic planning, design & production for marketing, advertisement and promotional campaigns
- Design & branding of company and product identities
- Design of point-of-sale materials, brochures, banners, product presentations .etc
- Specialist in label & packaging designs
- Printing & production coordination
- Design & Development of websites and online-shop projects
- Online Marketing and Communication
- Social Media Network integration and services
- Mobile technology integration with SMS, MMS, Video, advertisement



[Read More](#)

TF E-Commerce Services

Sell Online!
(Sign up in 60 seconds)

BIG Commerce
The Easiest Way to Sell Online™

TRY IT NOW FOR FREE!

Enhance your website! Start selling your products online.

At TheFACTORY we use the BigCommerce shopping application as our standard and central E Commerce software. We believe in proven concept and in minimum cost. We can start you off for only R 495.00 per month for the hosting and service of your online shop = Bronze package, integration in your existing website is **FREE**.

[Read More](#)

TF Social Network Services

STOP! Wasting your time on Social Media presences.

A simple timesaving service that takes care of your companies or organizations presences on the Social Networks. We administer your brand and products on Twitter, You Tube, Facebook and LinkedIn (or any other network). We monitor the activity around pre-defined keywords and send you daily, weekly or monthly detailed reports. Our experts are your extra hands in following what is happing with your brand and products on the Social Networks, actively looking what is going on and proactively initiating your presences on the Social Networks. [Read More](#)



TF E-Learning Services



KEEP your workforce smart!

As employer it is not easy to keep your staff focused and up to date. Blending E-Learning in the skills development portfolio makes your company more effective and efficient.

Using your own or an online LMS (Learning Management System) allows you to create a platform where your staff can educate themselves at their own pace, level and time. Offering E-Learning has become an additional instrument to keep your staff working for you. [Read More](#)

TF Top Products and Services



TheFACTORY
Business Solutions



TF SMS Services



TF Social Networking
Services



TF Email Marketing



TF Videostrip

WE MAKE **IT** SIMPLY WORK