



SMS Exchange Technology

“TF SMS Exchange Technology is the most productive, reliable and economical way to communicate useful information and data to a target audience”

SMS is now an indispensable component of Business and Commercial communications. The predominance of cell phones, and the fact that SMS is reliable, cost-effective and immediate, allows companies to utilise this communication channel to:



- Integrate with Business/Enterprise Systems
- AUTOMATE Communication
- SAVE Communication COST
- Increase PRODUCTIVITY
- Improve Customer Relationship Management (CRM)
- EXTEND Marketing Abilities
- ESTABLISH product/brand awareness



BENEFITS

The applications for the TF SMS Exchange Technology is endless, and the TF SMS Exchange knows no boundaries concerning operational environment, use and functionality with scalable operational possibilities.

The flexible functionality of the TF SMS Exchange enables users of various industries to benefit from the world class solutions the TF SMS Exchange offers.

FEATURES

The TF SMS Server is currently successfully deployed in Computer Network Monitoring and Management environments, and enhances the abilities of the Security and Emergency sector.

Current TF SMS System users include Debt Collection Agencies, Freight and Courier Companies, Financial and Insurance Institutions, Personnel Placement agencies, various Retail outlets, Marketing departments, Customer Service Departments, the Body Corporate of residential estates and complexes as well as Software Development Companies that integrates TF SMS into web applications and 3rd SMS party Software Programs.

